

# STRATEGIC INTENT 2018-2022

HAJC is a recognized community leader advancing needed housing solutions supported by internal systems aligned with sustainable growth and dedicated engaged employees.



MISSION	<i>To provide, develop and maintain decent, safe and affordable housing while promoting efforts toward self-sufficiency</i>				
STRATEGIC DRIVERS	DEVELOP KEY COMMUNITY PARTNERSHIPS	DEVELOP EFFECTIVE SYSTEMS SUPPORTING GROWTH	FURTHER DEVELOP AND ENGAGE STAFF	HOUSING SOLUTIONS THAT MEET COMMUNITY NEEDS	BOARD DEVELOPMENT
KEY STRATEGIC INITIATIVES	Strengthen coalition relationships within service areas through active participation	Develop a plan for office expansion	Evaluate, clarify, and respond to internal communication needs	Explore feasibility and generate solutions for homelessness housing support	
	Expand and promote awareness of HAJC through development of clear brand	Develop financial systems including comp strategy that supports growth	Develop clear, consistent onboarding process	Identify potential partnerships and financing solutions to Increase/develop workforce housing	
	Develop outreach plan and process for key community partners	Review and identify technology needs projected over the next decade	Create and implement consistent employee development plan/process	Develop gap analysis for underserved populations and areas related to housing needs and create plan for support	